# Prestige Ballons

The choice of professionals









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#### Latex Balloons

Prestige latex balloons are of the highest quality and come in a range of over 30 vibrant colours. Packed in bags of 25 pieces and 100 pieces, the balloons are 12" or 30cm in diameter when inflated and are an attractive round shape.

Prestige premium quality latex balloons consistently perform better whether filled with air or helium. They have a more uniform shape and size, are less likely to break, and the neck is longer to allow easier tying off.

All Prestige balloons are helium grade quality and 100% biodegradable.

When balloons are filled with helium they will last for 8-12 hours so it is advised that you inflate them on the day they are required and store them out of direct sunlight until you need them.

#### Colour options

With 5 different colour finishes we have made it easy for you to choose the right colour balloon for your event, there is also a PMS number stated for a more accurate colour match.

**Standard:** These are the most common colours used and

are non transparent.

Fashion: These are bright modern funky colours and are

non transparent.

**Metallic:** These have a metallic fleck which gives them a

shimmery shine finish and are non transparent.

Crystal: These are bright and transparent; they have a

very high gloss look.

Peorl: These are soft pastel colours which give a

beautiful pearled look and are non transparent.

#### Standard



**153** Powder Blue PMS 283 C



**110** Yellow PMS 102 U



**160** Green PMS 361 U



**120** Orange PMS Hexacrome U



**199** Black PMS Hexacrome Black C



**130** Warm Red PMS 032 C



**131** Pink PMS 243 C



**152** Bright Royal Blue PMS Process Blue U

#### Fashion



**011** Golden Rod PMS 128 C



**040** Hot Pink PMS Rhodamine Red U



**070** Lavender PMS 2635 U



**061** Lime Green PMS 374 C



**056** Ultramarine PMS 287 C



White



633 New Pink PMS 244 U



Pearl

Powder Blue PMS 291 U



Ivory PMS 607 C



Hydrangea PMS 2655 C



Green PMS 7464 U



Yellow PMS 607 U

#### Crystal



Violet **320** Orange PMS 2597 U PMS 1495 C



Apple Red PMS 1788 C



Blue PMS 3005 C



Green PMS 347 U

#### Metallic



Silver PMS 428 C



Blue PMS 7461 C



Yellow PMS 394 C



Green PMS 347 C



 Gold PMS 124 C



Violet PMS 814 C



 Red PMS 198 C



Lime Green PMS 381 U



 Magenta PMS 239 C



Burgundy PMS 4985 C

#### Retail Packs









#### Prestige Premium Retail Packs

12" (30cm)

Prestige helium quality, fully biodegradable latex balloons are the balloon decorator's favourite. They are fantastic shaped balloons which come in a range of exciting rich colours – Standard, Fashion, Crystal, Metallic and Pearl. They are conveniently packed in bags of 25's or 100's and are ready to go.

#### Party Balloon Packs

Size: 9" (23cm)

Convenient retail packs with header cards, available in packs of 10s or 20s.

Colours Available: Standard, Metallic, Assorted

#### Heart Shaped Balloons

Size 12" (30cm)

Red and White Heart shape balloons available in retail packs of 25's or 100's single colours, or a mixed pack of 100

#### Sale Balloons

Size 12" (30cm)

Red and White 12" Sale balloons available in retail packs of 25's or 100's, single colours or a mixed pack of 100

#### Retail Packs

#### Fashion Retail Packs

Size: 9" (23cm)

Your favourite fashion colours in a handy 10 piece retail pack with header card.

Assorted colours



#### Crystal Retail Packs

Size: 9" (23cm)

Your favourite crystal colours in a handy 10 piece retail pack with header card.

Assorted colours



#### Metallic Retail Packs

Size: 9" (23cm)

Your favourite metallic colours in a handy 10 piece retail pack with header card.

Assorted colours



#### Round Balloon Retail Packs

Size: 7" (18cm)

Very sweet 7" balloons in a handy 10 piece retail pack with header card.

Assorted colours



#### Assorted Balloons Retail Packs

Size 5" - 12" (13cm - 30cm)

These retail packs are a fun lucky dip of colours, sizes and shapes.

30 balloons to a pack.



#### Birthday Balloon

#### Globally Printed Balloons

12" (30cm)

Available in packs 25, 100 and assorted colours.



## Globally printed Happy Birthday Balloons

12" (30cm)

Available in packs of 25, 100 and assorted colours.



#### Happy Birthday Banner Balloons

50" (127cm)

Available in packs of 2. Minimum buy 10 balloons. Available Colours: Red, Green, Yellow and Blue.



# Globally printed transparent Happy Birthday Balloons

12" (30cm)

Available in Clear and Orange only. Transparent balloons. Packs made to order. Minimum buy 10 balloons.



#### Banner Balloons

50" (127cm)

Available in packs of 10.

Happy (Age) Birthday Banner Balloons – 40th, 50th, 60th. Available colours: Red, Green, Yellow and Blue.



#### One Sided Print Balloons

Size: 10" (25cm)

These off set printed balloons are a great economical option for chilrdren's birthday parties.

Available in packs of 10.

Colours included in the pack: Green, Yellow, Blue and Purple.



### Novelty Balloons



#### Two sided print balloons

#### 12" (30cm)

- Stars
- Pirates
- Footballs
- Fairies
- Racing Flag

Available in assorted colours in packs of 25 or 100.



#### Shapes

7"(w) x 14"(l) (18cm (w) x 36cm (l)

#### Offset Printed

- Panda available in packs of 2
- Mouse available in packs of 4

Available in multiple colours



## One Sided Print Balloons

12" (30cm)

#### Offset Printed

• Smiley Face - Available in packs of 10.

# Curtom Printed Balloons & Artwork Guidelines

Prestige offer professional personalised custom printed helium quality 12" (30cm) latex balloons using state of the art silk screen printing techniques to give your balloons a clear, sharp image. Custom-made inks are mixed in house using a pantone colour chart to match your artwork ink requirements. The choices are endless, Prestige has a fantastic vibrant colour range to choose from and numerous print options are available ranging from 1 and 2 colour prints on 1 to 4 sides or 3 or 4 colour prints on 1 or 2 sides as well as grayscale printing.

Prestige caters for all occasion's. Birthdays, weddings, right through to large corporate promotions. If you want to get your logo or message out there, then printed balloons are a fun, exciting and economical way to do just that.

Balloons are printed in two directions: neck down for helium gas fill or air fill on sticks, and neck up for air fill only with the balloon hanging down. When you purchase balloons, make sure the print direction will suit the purpose, or they may be upside down! Balloons printed neck down for helium fill can also be air filled and placed on cups and sticks. These balloons will not fly, but can be used to make table centrepieces or topiaries. Push the stick into a vase of sand, florists oasis, or a cup of plaster of Paris. Dress it up with wrapping paper and ribbon, and you have an attractive and cheap alternative to helium filled balloons.

#### File Formats:

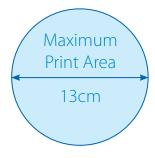
We are unable to print process colours, please provide spot colours only in format files.

PDF: Press quality, high resolution PDF.

**EPS:** Please outline or path text if possible, to eliminate font issues.

JPG or TIFF: Must be supplied at a minimum of 600lpi at final printing size required if text or logos are in the image. Photos only may be supplied at 300lpi. Images from websites are usually 75dpi – too low resolution for printing purposes. Faxed artwork cannot be used.

#### Maximum Print Area:



Unless stated we will always print your image as large as possible on the balloons. Our printable area is limited to fit inside a 13cm diameter and centred. If your artwork is wide and narrow it will not show that well on the balloon, so take advantage of the whole print area.

#### 2-4 Colour Logos:

When printing 2, 3 or 4 colour prints there is always movement between the ink colours, to assure the best print result it is highly recommended to have a separation gap between the ink colours of at least 3mm. Overlapping colours may be possible where the foreground image is floating independently of the background, depending on the artwork and ink used.

#### Greyscale Printing:

Half toning is where one ink colour is used but in various shades to give more depth to the image. Photographs can be printed but only using black ink and best suited on white balloons. Backgrounds on photos should be removed.

#### **Print Orientation:**

There are two options either:

Neck Up for balloons filled with air. These are designed to be hung.

Neck Down for helium filled balloons or balloons filled with air that are to be used on cups and sticks.



#### Printing Lead Time:

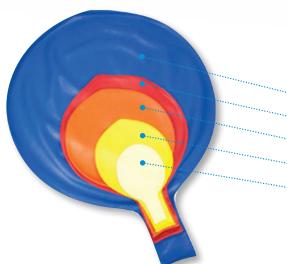
Once we have approved artwork and confirmation of your order allow 5-7 working days for the printing of your balloons.



# Giant Balloons

Stand out from the crowd with these amazing Giant Balloons. Fill with helium for a photo shoot, hang them over your dance floor, sweet buffet or top table at a special function. Use Prestige Giant Balloons inside or out for a big impression. Sold individually.





#### Large Size Balloons

Code	Inflated	Deflated
BG40	120cm	40cm
BB80	90cm	25cm
BB65	75cm	20cm
BB55	60cm	16cm
· BB40	40cm	8cm

(Please note sizes are approximate)

#### Hearts (18")



**Red Heart** 



**Silver Heart** 



**White Heart** 

#### Stars (22")





**Green Star** 





**White Star** 



**Orange Star** 



**Yellow Star** 



Foil Balloons



#### **Rounds** (18")







**Black Round** 



**Hot Pink Round** 



**Gold Round** 



**White Round** 



**Green Round** 



**Purple Round** 





**Blue Round** 



**Red Round** 





**Orange Round** 

Prestige Mylar Foil Balloons are able to be Air or Helium filled and are self-sealing which means you don't need to tie them. Prestige Mylar Foil balloons can be refilled.

Foil balloons must never be released outside as they do not bio-degrade. If you take them outside always ensure that they are weighted or firmly tied to a heavy object.

Prestige Mylar Foil Balloons come in three different shapes and in a range of 13 colours, Rounds 18", Hearts 18" and Stars 22". Prestige Mylar Foil Balloons can be personalised with a custom printed message, picture or logo.

# Inflation Productr & Advice

#### Inflating Latex Balloons

A correctly inflated balloon will appear round and will float upright.

Overfilling balloons stretches the latex and allows gas to escape more quickly, it also makes them harder to tie off. Under-filling affects the spread of colour over the balloon, and will severely affect the flying time.

#### Inflating Giant Balloons

Inflating Giant balloons is just like inflating standard latex balloons – just on a larger scale! The Prestige range of Giant Balloons are able to be inflated with hand-pumps however it is much quicker and easier to use an electric inflator - an electric inflator is highly recommended for our 120cm Giant!

The only key to successful inflation of Giant Balloons is simple – ensure the mouth of the balloon is closed tightly around the valve of the pump. Due to the size of these balloons it is difficult to gauge the inflation level, so it is useful & recommended that a second person is involved in the process.

A quick guide for usage amounts of Ultra HI-FLOAT in Giant Balloons:

Balloon Size	Amount of ULTRA HI-FLOAT
60cm	Three pumps with grey clip
75cm	Two pumps with no clip
90cm	Three pumps with no clip
120cm	3/4 cup (added through a funnel)

#### Inflating Mylar Foil Balloons

Foil balloons should be filled so that the shape of the balloon is apparent BUT there is still some give in the side of the balloon when pressed. If the balloon is filled so that it is tight, a seam is likely to burst and the balloon will either pop or slowly leak.

#### Inflating Novelty and Heart shaped balloons

To make inflation easier stretch the un-inflated balloons length-ways by hand. Lightly cover the part of the balloon nearest to the neck with your hands so that the air is initially forced into the furthest part of the balloon. For heart balloons it is advisable to inflate the body of the balloon first, release the air and then fully inflate the balloon. The top points of the heart should not be over inflated in order to avoid the body of the balloon bursting.



Hand Pump

An economical & hygienic way to inflate your balloon.



240 volt

#### Hi-Float

Ultra HI-FLOAT is a nontoxic gel that prevents air escaping through the walls of a latex balloon and extends its float life.

When treated with Ultra Hi-Float a 12" latex balloon will float an average of 25 times longer than a non-treated balloon! (Note: float times for pearl and metallic balloons are about a third less than for standard coloured balloons)

It takes several hours for ULTRA HI-FLOAT gel to dry completely, so it is recommend that you allow your inflated balloons to dry for a couple of hours before handling them.

#### Hey Features:

- Balloons can be inflated a day in advance
- Non-irritating, non corrosive, non-flammable and biodegradable. (It is very similar to the adhesive found on the back of postage stamps)
- Able to be re-dissolved / returned to its natural consistency if (due to excessive age or having been

frozen) it has become thick

- Easy to clean as HI-FLOAT is completely soluble in water, even after it has dried.
- The shelf life of HI-FLOAT is at least a year for unopened bottles and at least three months for opened bottles.

Ultra HI-Float is not suitable for use in Foil balloons as they are not buoyant enough and will not float when treated.

Ultra Hi-Float Balloon Treatment Hit

This kit contains:

- 16 fl oz Ultra Hi-Float (treatment for 100 12" balloons)
- Pump Dispenser
- Detailed instruction sheet



Ultra Hi-Float Gel

Available in two convenient sizes.

710ml bottle – treats 141 12"

2.48 litre bottle – treats 567 12" balloons

Requires Hi-Float Pump Kit to dispense into balloons.



#### Hi-Float Pump Hit

This reusable kit contains:

- A plastic pump dispenser
- Detailed instruction sheet
- A plastic extension tube (Required for 2.48 litre bottle only, the 24-oz. bottle does not need the extension tube.)
- A set of restriction clips used to control the amount of HI-FLOAT dispensed.
   Using less will shorten the balloons' float time. Not adding the full
   recommended amount also makes it difficult to get an even coating inside the
   balloon and can cause balloons to look hazy.
- A red cap to keep the HI-FLOAT in the pump nozzle from drying and clogging the pump

Fits 2.84 litre & 710ml bottles and suits all sizes of latex balloons.



#### Hi-Float Transport Bag

100 Bags per roll, 30" x 10" x 66" (76cm x 25cm x 168cm) Ventilated to allow Hi-Float treated balloons to dry properly.

Ventilated so air can circulate around the balloons and allow the Hi-Float coating to continue drying.

Printed with balloon care and Hi-Float care instructions.

Each bag will transport 15 x 12"(30cm) latex balloons



#### Accessories

Prestige has a fantastic range of balloon accessories which bring out the best in your balloons.

You will find everything you need to assist and complete your custom printed balloons.

#### Balloon Seals



No need to tie knots in your balloons, simply inflate your balloon and wrap the neck around the clip. Clear round discs available in packs of 100

#### Ball of String



#### Available in

Off White colour.

Approximately 75 metres in length

#### Cups And Canes



No need to tie knots in your balloon, simply inflate and wrap the neck around the cup to secure the balloon in place then push the cane into the bottom of the cup.

#### Available in

- Packs of 25 or 100.
- Yellow, White, Pink, Red, Green, Blue & Black

Approx: 400mm length

#### Available in

- Packs of 25 or 100.
- White only.

Approx: 600mm length

#### Pre Cut Ribbon & Jeal



Works exactly as balloon seal and will add that little bit extra to your display of balloons.

#### Available in

- Blue, Green, Orange, Yellow, Red
- Packs of 50

Ribbon Approx: 1 metre in length

#### Curling Ribbon



Available in Red, Fuchsia, Orange, Gold, Emerald, Royal Blue, White, Silver, Light Blue, Light Pink, Black, Purple, Daffodil, Ivory, Lime & Navy.

Ribbon Approx: 5mm thickness x 450 metre and 100 metre rolls

#### Balloon Weights



Foil balloon weights are a decorative way to hold your party balloons in place and make a fantastic centrepiece, simply tie your balloons to the tab supplied. This weight will hold down approximately 15 x 12" (30cm) balloons filled with helium.

#### Available in

- Red, Blue, Black, Silver and Gold.
- Each weight weighs 170 grams

#### Sale Curling Ribbon



#### Available in

White with a red SALE printed along the ribbon.

Ribbon Approx: 5mm x 450 metre rolls

5mm x 100 metre rolls

#### General Info and tips

#### Storage

Balloons are adversely affected by heat, wind and sun, so keep them stored in a cool, dark place, sealed in the packet until needed.

#### Balloon Measurements

Latex balloons are measured inflated.

Foil balloons are measured un-inflated.

The diameter of a balloon is always measured across its widest point

#### Durability

Below is a general guideline only. All tests completed indoors.

Latex 12" (30cm): 9-10 hours

Latex 12" (30cm) with Hi-FLOAT: 48hrs

## Choking hazards with small children

It is important to be aware of suffocation hazards to children. Un-inflated or broken balloons pose a choking or suffocation hazard

to young children.

We recommend:

- Adult supervision.
- Keep un-inflated balloons away from children.
- Discard broken balloons at once.

# A practical trick to ensure evenly filled balloons with a professional appearance!

Prestige Latex balloons measure 12" (30cm) in diameter. Place a chair this distance from the wall or table and place the inflated balloon in the gap to ensure that they are evenly filled. This will give a professional appearance and ensure that helium balloons last for the maximum length of time possible.



F.A.Q.

#### Where does the latex used in balloons come from?

Latex balloons are produced from the milky sap of the rubber tree. Hevea brasilliensis. The rubber tree originated in the tropical forests of South America and was taken to Europe from Brazil. It is now grown on plantations in many tropical countries. The latex is collected in cups, as it drips from harmless cuts in the bark. The process is much like that used to collect maple syrup. The use of latex balloons and other products, such as surgical gloves, make rubber trees economically valuable, which discourages people from cutting them down.

#### Are latex balloons biodegradable?

Latex is a 100 percent natural substance that breaks down both in sunlight and water. The degradation process begins almost immediately. Oxidation, the "frosting" that makes latex balloons look as if they are losing their colour, is one of the first signs of the process. Exposure to sunlight quickens the process, but natural micro-organisms attack natural rubber even in the dark.

Research shows that under similar environmental conditions, latex balloons will biodegrade at about the same rate as a leaf from an oak tree. The actual total degradation time will vary depending on the precise conditions.

## What happens to balloons that fly away?

Often latex balloons are released either on purpose or accidentally. Research shows that most of these latex balloons – the ones that are well-tied and have no structural flaws – rise to an altitude of about 8 kms, where they freeze, breaking into spaghetti-like pieces that scatter as they return to earth. While we do know that animals occasionally eat these soft slivers of rubber, the evidence indicates that pieces ultimately pass through the digestive system without harming the animal.

#### Are sea mammals at risk?

Although many stories have been repeated about sea creatures dying from balloons, extensive research by the industry and reporters has yet to verify one such story. In one study of 439 dead sea cows over an 8 year period. Cathy Beck of the US Fish & Wildlife Service did not find a single balloon inside a single deceased sea cow.

The most frequently cited case is one in which the Marine Mammal Stranding Centre in Briganite, New Jersey, USA found a balloon in the intestinal tract of a dead sea turtle. Bob Schoelkopf, the director of the Centre, has said himself that the balloon could not be identified as the cause of death.

#### What about balloon litter?

Balloons are not a significant littler problem. During a nationwide beach clean-up in the late 1990s, volunteers collected more than 614,433 bottles and cans, but found fewer than 32,000 balloon pieces. These pieces – collected over more than 4,600 miles of shoreline – would fit inside four trash bags.

However, The Balloon Council encourages consumers to dispose of balloons – like all products – properly. We support putting weights on all helium-filled balloons to keep them from floating away accidentally and ask consumers to put deflated balloons in the proper receptacles.

