



BATAVIAN ARTWORK REQUIREMENTS **PRINTED BALLOONS**

Camera Ready Artwork is required.

- All electronic artwork must be provided in PC format (PDF, JPG, TIFF and EPS files are acceptable).
- Artwork can be emailed to admin@batavian.co.nz
- Artwork should be send via email, however we will accept files on CD's.

FAXED ARTWORK CANNOT BE USED.

Black and white images are the best forms of artwork to receive and ideally should be 300dpi to 600 dpi.

Logo size - the bigger the size the better as we will shrink the logo down to size. By doing this if there are any imperfections within the logo they will disappear as the logo is made smaller.

The logo is copied to a transparency and is made to fit inside a 13cm diameter and centred. When the balloon is inflated the print size will be approximately 16-20cm

Two, Three and Four colour prints are available; however, due to movement during the printing process these cannot always be achieved. We are happy for you to send us the artwork to view and confirm whether it is feasible before an order is confirmed.

Three and Four colour prints can only be printed on one side of a balloon.

Logo's printed in 2, 3 or 4 colour prints will be slightly smaller, these are made to fit inside a 12cm diameter.